

ABSTRACT OF THE DISCLOSURE

[0118] A voice enabled interactive (i.e., automatic) on-line auction system and method for converting and transmitting on-line auction events into real time, dynamically generated interactive speech and voice recognition responses for delivery to telephone and mobile devices of a user. Files and documents are processed through speech recognition and text-to-speech systems for converting content, speech and audio into generated voice instructions. The documents contain software developed instructions that generate and process speech recognition responses and text to speech transmissions that are capable of being transported between users and the interactive auction system via a mobile device or telephone of the user in an interactive manner in order to create, transmit, receive and modify on-line auction events, auction information, and member profile information for the purposes of processing and transacting the on-line auction events.